

Industry Development



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Cover image: Shaun Wilson directing on the set of *Rosehaven season 2*, a Guesswork Television / What Horse? Production for ABC-TV. Photograph by Scott Bradshaw, 2017. Courtesy of What Horse Holdings Pty Ltd.

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Industry Development

This program develops the professional skills and networks of Tasmanian screen practitioners, recognising that highly-skilled professionals are vital for the long-term growth of the screen industry in Tasmania.

1. What is the program?

This program supports experienced practitioners to attend interstate and international markets and events, and provides funding for inbound training and business travel as well as events with significant professional development opportunities.

Screen Tasmania reserves the right to vary these guidelines as necessary. In exceptional circumstances, Screen Tasmania also reserves the right waive some requirements.

2. What is funded?










Funding is available for screen-based activities or events under four program streams. Screen Tasmania will not fund private events, or non-screen related events.

Program stream	Funded activities
Stream A. Hosting professional development seminars and events	Provides funding for hosting seminars, professional development courses/workshops and similar training programs in accordance with the workforce challenges identified in the Screen Industry Workforce Development Plan .
Stream B. Interstate or international travel for business meetings or events	Provides funding for travel to attend business related interstate and international market events, market meetings or festivals and award ceremonies with a significant market component.
Stream C. Travel to conferences or events	Provides funding for attendance at established Australian screen industry conferences, events, workshops and matched funding initiatives when we open applications for support.
Stream D. Interstate industry short course fees	Provides funding for attendance at interstate industry short courses.

3. Eligibility

Applicants must meet the general eligibility criteria detailed in the [General Guidelines](#), and can only apply if they are Tasmanian residents.

Eligible applicants may apply for the program streams indicated in the following table.

Program stream	Eligible applicants			
	Emerging practitioners	Sole traders	Companies	Incorporated organisations
Stream A. Hosting professional development seminars and events				
Stream B. Interstate or international travel for business meetings or events				
Stream C. Travel to conferences or events				
Stream D. Interstate industry short course fees				

Screen Tasmania will also organise and host events using this program to address skills gaps and other needs, such as those identified in the Screen Industry Workforce Development Plan. Such events may also include matched-funding professional development initiatives with training or broadcast partners.

4. Industry development program streams

Stream A. Hosting professional development seminars and events

Funding contributions are available to eligible applicants for staging a professional development event, but such funding is limited to venue hire, equipment hire and speaker's fees/travel.

- For small companies or incorporated associations, this is capped at \$2 500 per event or \$5 000 per organisation for a series of events in a financial year.
- For larger organisations with a demonstrated history of success, there is no yearly cap. The level of funding available for proposals is limited by availability of program funds.

We will not fund operational expenditure, wages or promotion and marketing costs. Preference will be given to proposals which are not already supported by business units of the Department of State Growth.

Additional eligibility criteria

In addition to the eligibility criteria in Section 3 of this document, larger organisations and proposals supported by other business units of the Department of State Growth must:

- demonstrate a high degree of alignment with the Screen Tasmania Strategic Plan and the workforce challenges identified in the Screen Industry Workforce Development Plan, and
- demonstrate a very high degree of value to the screen industry.

Stream B. Interstate or international travel for business meetings or events

Funding is available to eligible applicants for up to 50 per cent of airfares, accommodation, and entry fees. Per diems of up to \$60 per day for interstate travel, and \$100 per day when travelling internationally can be included. Receipts proving travel and attendance will be required at the time of acquittal.

An overall cap of \$6 000 for international and \$2 000 for domestic travel per individual each financial year is available for business travel. A company may apply for up to \$10 000 for all types of business travel per financial year, but the caps of \$6 000 international and \$2 000 domestic still apply to each person travelling for that company.

Additional eligibility criteria

In addition to the eligibility criteria in Section 3 of this document, applicants must:

- have been officially invited to a reputable international festival (refer to the [Screen Australia website](#)) or conference, or
- have more than two confirmed marketplace meetings which are expected to result in investment in, or sales of, projects or services.

Applicants in receipt of [Project Development](#) funding, and that support includes travel costs, they cannot apply for business travel for that same trip. The project, however, may be included in subsequent business travel applications.

Stream C. Travel to conferences or events

Funding is offered to eligible applicants as a set amount based on approximately 50 per cent of early bird fees, airfares, accommodation and food (Screen Tasmania per diem estimate).

Stream D. Interstate industry short course fees

Funding is available to eligible applicants for up to 50 per cent of the course fee. Support is capped at \$2 000 per financial year, and support will not be available if similar course content has been offered in Tasmania within the previous six months.

5. How will applications be assessed?

Applications for Industry Development funding will be considered by a Screen Tasmania program officer and the final funding decision will be made by the Executive Manager of Screen Tasmania.

In addition to the information detailed in the General Guidelines, applications will be assessed on the following additional criteria.

Assessment criteria Stream A

Funding of professional development proposals will be assessed on a case-by-case basis. All proposals will be assessed according to the following criteria:

- the extent to which the expenditure will increase the skills and knowledge of attendees
- demonstrated proven ability to deliver the event
- a clear market analysis to demonstrate the need for the event and a viable marketing strategy, taking into account industry challenges identified in the Screen Industry Workforce Development Plan
- a detailed and viable financial plan (note: hosts may charge fees for people attending their events)
- the relevance of the project to Tasmanian stories or whether the project promotes opportunities for cultural engagement or interaction with Tasmanian communities.

Assessment criteria Streams B and C

Applications will be assessed on:

- the extent to which funding will increase the skills and knowledge of the applicant
- the applicant's plan to maximise networking opportunities as a result of attendance, and
- the extent to which production, finance or sales are likely to eventuate as a result of attendance.

Assessment criteria Stream D

Applications will be assessed on:

- evidence that the course will assist the career development of the applicant
- the extent to which the completion of the course will assist the applicant to get a job or attachment, and
- any other plans the applicant has to fully utilise their time interstate to further their career.

6. When can I apply?

For hosting professional development seminars and other events in Tasmania, applications can be made at any time but at least six weeks prior to the event.

For business travel and attendance at short courses, applications can be made at any time, but at least three weeks before travel.

Screen Tasmania will offer specific funding rounds for attendance at particular conferences or events at our discretion. In many cases, we will negotiate discounted registrations at supported conferences and events. Please check with us before registering.

7. How do I apply?

These guidelines should be read in conjunction with Screen Tasmania's [Terms of Trade](#) and [General Guidelines](#).

Applicants must speak to Screen Tasmania's Industry Development Manager to discuss their project before submitting an application. Please call Screen Tasmania on 03 6165 5070 to arrange a meeting.

Applications must be lodged through the [applications portal](#).



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