

## I Guidelines - Practitioner Development - Travel I

Funding is available to support Tasmanian practitioners with travel costs for both business and professional development purposes; to attend both Australian and international markets, conferences, festivals, seminars or specific one-off workshops.

### I Aim of the Program I

This program recognises the national and international nature of screen business. It creates opportunities for Tasmanian screen practitioners to attend national and international markets, festivals, conferences and seminars, in order to: raise finance for a production; market produced content; obtain market intelligence; build networks; gain industry exposure for their company and projects; create a consistent profile and presence in the marketplace.

### I About the Program I

There are two types of travel support:

1. Business travel – for the purpose of advancing a project or slate of projects by raising finance or attracting marketplace interest at markets and conferences
2. Professional development travel – for the purpose of training, or career development at festivals, seminars and conferences.

NOTE: Travel assistance for professional development will only be granted once per event – after that it is expected that the applicant will have advanced to a stage where they have a stronger business focus and would apply for business travel

### I Who Can Apply I

All applicants must meet Screen Tasmania's general eligibility criteria, in addition to the following:

- Tasmanian practitioners who have a demonstrated commitment to a professional career in the screen industry and appropriate level of experience and track record
- Tasmanian practitioners whose film has been invited to attend a significant Australian or international festival can apply for travel to that festival.

### I How Applications Are Assessed I

Screen Tasmania funding is competitive. Applicants will be assessed on the following criteria:

#### Business Travel

- the strength and quality of the slate of proposed projects and, if a financing trip, the stage of development of the projects
- the quality of the pitch materials
- the track record and production credits of the applicant and any relevant collaborators
- the appropriateness of the market, and the number, type and relevance of the proposed and confirmed meetings
- the copyright status of the projects
- the economic and cultural benefits to Tasmania
- the degree to which the applicant has already been supported through this program

#### Professional Development Travel

- the standard, quality and relevance of the festival, conference, seminar or workshop in terms of the career development opportunities afforded to the applicant
- how well the stated objectives and outcomes will contribute to the career development of the applicant
- consideration of the track record of the applicant, any relevant experience and/or production credits
- the economic and cultural benefits to Tasmania
- the degree to which the applicant has already been supported through this program

## I What to Submit I

### Business Travel

- statement outlining purpose of the travel and the key objectives and desired outcomes
- summary of project slate including: project title; project type; current status of project, proposed budget; genre; target audience and proposed delivery platforms; financing and marketing strategy; name and role of collaborators; proposed development timeline and target production dates; copyright status of each project
- one-line and one-page synopsis of each project and script/treatments if available
- flight itinerary and proposed key meetings, along with written confirmation of meetings as they become available
- a proposed budget and rationale including daily per diem rate of \$60 per day, travel and accommodation costs and registration costs
- CV of applicant
- a statement outlining the key likely benefits to Tasmania both culturally and economically.

### Professional Development Travel

- statement outlining purpose of the travel and the key objectives and desired outcomes (**minimum of one page**)
- written invitation to screen the film if a festival, including details of the festival and screening category
- for festival – a copy of the film and any press materials
- for seminar or workshop, details on the program provider and content and duration of program
- CV of applicant
- flight itinerary, and any accommodation bookings
- a proposed budget and rationale including daily per diem rate of \$60 per day, travel and accommodation costs and registration costs
- a statement outlining the key likely benefits to Tasmania both culturally and economically

## I Amount I

1. Business travel – 50 per cent of costs of up to \$5 000 per applicant
2. Professional development travel – 50 per cent of costs up to \$2 000 per applicant.

## I Funding Type I

Business Travel – Investment

Professional Development - Grant

## I Application and Assessment Procedure I

Funding is not available retrospectively and submissions must be received by Screen Tasmania at least four weeks prior to date of departure.

Applications will be assessed internally by Screen Tasmania against the listed selection criteria, based on the material submitted.

Standard Screen Tasmania terms of trade and policy will apply in the Letter of Agreement.

## I Closing Deadline I

No closing date. Assessment is ongoing.

## I General Eligibility Criteria I

All applicants and projects must comply with Screen Tasmania's general eligibility guidelines as follows:

- applicants must be an Australian citizen or permanent resident
- applicants must be over 18 years of age
- applicants must have an Australian Business Number (ABN)
- fulltime students are not eligible to apply
- applicants must be the originator of the script, the copyright holder, or have an option to the rights in any and all works on which the project is based.
- projects originating from outside the state are welcome, provided they are filmed predominantly in Tasmania and will generate substantial employment and/or attachment opportunities for the local industry
- applications from recipients of past grants, loans or investments from Screen Tasmania will not be considered if any outstanding funds or progress reports have not been acquitted satisfactorily. This will not prevent applicants from receiving more than one grant, loan or investment concurrently
- Screen Tasmania does not fund retrospectively
- funds are not available for projects of the following nature: purely educational; advertising projects; infotainment; lifestyle; travel; magazine; sports; education; game shows; current affairs; news programs; community television programs.

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