

I Guidelines – Industry and Cultural Development I

I Aim of the Program I

To promote the screen culture in the state; build audience interest and awareness of the local, national and international screen industry.

To provide opportunities for skills training, professional development and network building for local content creators.

I About the Program I

Applications are invited from interested organisations and individuals involved in building and developing a screen industry and culture in Tasmania.

Funding is available to Tasmanian organisations or individuals for activities taking place within Tasmania.

Funding is available to non Tasmanian applicants for events which take place in Tasmania and demonstrate a significant benefit to the Tasmanian screen industry or culture.

In certain circumstances Screen Tasmania will consider applications for activities that occur outside Tasmania but only where there is a demonstrable net benefit to the state.

It is expected that a number of employees will be sourced from Tasmania, attachments will be favourably considered.

Funding is available for activities held annually or on a one-off basis conducted by individuals or organisations operating in the screen industry in Tasmania.

Examples of these activities include:

- screen based festivals
- professional training programs including courses, workshops and seminars
- conferences
- screen culture events such as, forums, exhibitions, touring programs
- screen based activities in regional areas
- indigenous screen related activities
- multicultural screen activities
- organisational funding – by invitation only. Funding is available for selected organisations whose core activities and programs significantly contribute to industry and or cultural development in Tasmania.

I Amount I

Text

I Funding Type I

Grant

I Deadlines I

Two funding rounds are held per year – approximately every six months

I Who Can Apply I

All applicants must meet the Screen Tasmania's General Eligibility Criteria in addition to the following:

- industry and cultural development funding is not applicable to screen content creation, travel assistance for individuals, equipment purchase or capital works
- applicants must be Australian citizens or permanent residents of Australia and be 18 years of age or older
- any party who is in default of any contractual obligation to Screen Tasmania is not eligible to apply for funding
- full-time students are not eligible to apply
- additional eligibility criteria for organisational funding:
 - organisations invited to apply for funding will have a substantial track record of achievement in terms of delivery, innovation and quality, and must demonstrate they are the significant provider of their service or activity in Tasmania
 - Screen Tasmania recognises that in order for organisations to deliver services and activities of significance and quality, a robust and sound organisation with a stable infrastructure is required. As such, funds under this program may be directed towards the operating costs and administrative overheads incurred by an organisation in delivering its agreed programs
 - to be eligible for this type of funding, organisations must be membership based, incorporated not-for-profit entities, with an independent professional board.
 - organisations will be required to submit comprehensive, strategic and management plans, extensive financial information, budgets and accounts, and a comprehensive program of proposed activities for the funding period
 - funded organisations will be required to liaise with Screen Tasmania, to enter into performance agreements and to provide regular progress reports, performance indicators and financial information including audited accounts and annual reports
 - organisations meeting the above criteria should contact a Screen Tasmania Project Officer to discuss eligibility for this type of funding.

I What to Submit I

Applicants must submit **three** unbound copies of the following:

- a one-page statement as to why the activity should be funded by Screen Tasmania
- project overview – one page synopsis of the activity
- CVs of the key creative team
- a one-page activity description describing the aims, objectives, date of event(s) and target audience
- confirmations detailing all elements appropriate to the activity including speakers, venues, films to be screened, international guests, judging panels, and so on
- timelines and milestones detailing the amount requested attached to each stage, as Screen Tasmania will provide funding in instalments outlined in the contract documents
- key performance indicators listing those appropriate to your application, including audience and end users, with a description of who and how many they are, as well as the percentage expected to subscribe or pay for your activity. Please note that if your application is successful, you will be required to record the outcomes achieved against those targets as part of the acquittal report
- context and like minded projects

- advertising and promotion plan describing how the target audience/end user will be targeted as well as a schedule of all promotional activities
- revenue generation, to include sponsorships, grants, sales, guarantees, noting whether they have been applied for or confirmed (in which case a written copy of confirmation is required). Please also provide a full breakdown of commercial and government support, including: sponsor's name; details of support; amount requested; confirmation of amount; and whether cash or in-kind
- pricing statement describing how prices will be set as well as a model to justify them
- insurances
- sponsorship benefits to Screen Tasmania, including relevant information such as logo placement, signage placement opportunities, event passes, and so on. Please include a detailed timeline relating to artwork deadlines, artwork dimensions, and so on, and any digital and colour technical requirements
- ABN Certificate of Registration
- GST Certificate of Registration – if applicable
- supporting material/documentation
- budget, including:
 - a full detailed budget for the current financial year
 - the budget must be GST free
 - budget balance
 - Screen Tasmania that employees in any project will be paid at no less than minimum union awards

I Application Assessment Process I

Due to funding limits, no applicant can be guaranteed to receive funding. Applicants are advised to contact Screen Tasmania to discuss their application prior to submission.

Once submitted, applications will be assigned to an internal Project Manager and an external assessor will be commissioned to provide a written report on the proposal. The Project Manager prepares a board paper, which considers the project in relation to the selection criteria, and makes a recommendation to the board.

External reports inform the decision-making process but do not determine the outcome. They are intended to provide the board with independent professional analysis of the material. External reports are available to applicants when requested.

If the applicant is successful a ministerial letter will confirm the offer. A development agreement will then be provided to the applicant for execution.

Applicants should note that decisions by the Screen Tasmania Board are final and irrevocable. Projects that have been rejected will not be reconsidered for investment unless they have been substantially changed, developed or reworked. Applicants must discuss the project with Screen Tasmania before reapplying.

Applications must be received by close of business on the advertised closing date if delivered by hand, or must be post marked no later than the advertised closing date if sent by post.

I General Eligibility Criteria I

All applicants and projects must comply with Screen Tasmania's general eligibility guidelines as follows:

- applicants must be an Australian citizen or permanent resident
- applicants must be over 18 years of age
- applicants must have an Australian Business Number (ABN)

- fulltime students are not eligible to apply
- applicants must be the originator of the script, the copyright holder, or have an option to the rights in any and all works on which the project is based.
- projects originating from outside the state are welcome, provided they are filmed predominantly in Tasmania and will generate substantial employment and/or attachment opportunities for the local industry
- applications from recipients of past grants, loans or investments from Screen Tasmania will not be considered if any outstanding funds or progress reports have not been acquitted satisfactorily. This will not prevent applicants from receiving more than one grant, loan or investment concurrently
- Screen Tasmania does not fund retrospectively
- funds are not available for projects of the following nature: purely educational; advertising projects; infotainment; lifestyle; travel; magazine; sports; education; game shows; current affairs; news programs; community television programs.

